

Zain launches annual Ramadan campaign

Strategic Partnership with Give platform

As part of Zain's efforts to enrich and encourage charitable work during the holy month of Ramadan, Zain signed a strategic partnership with Give, the only online platform for donations in Kuwait. The non-profit platform aims at facilitating donations and encouraging giving by connecting donors with registered and certified charities in Kuwait. The platform also helps donors look for charity projects and opportunities in one place, as well as process their donations safely via a secure payment gateway.

All the charities listed in the Give platform are certified and licensed by the official authorities in Kuwait, and they currently feature 105 various charitable projects. The current list includes: Kuwait Red Crescent Society (KRCS), Direct Aid, Sheikh Abdullah Al Nouri Charity Society, International Islamic Charity Organization, Kuwait Society for Relief, Kuwait Humanitarian & Friendship Society, Rohamaa Baynahum Charity, Global Charity Association for Development, Al Sidra Association for Psychological Care of Cancer Patients, and [Al Najat Charity](#).